



NONPROFIT ACADEMIC CENTERS COUNCIL

2017 Biennial Conference

August 1 & 2

Indiana University Lilly Family School of Philanthropy

Indianapolis, Indiana

“Nonprofit and Philanthropy Parables and Cases: What We Learn from the Stories We Tell”

The NACC Biennial conference brings together academics, scholars, practitioners, and administrators from around the world to discuss, learn, and share tactics and methods that support and build university-based educational programs focused on nonprofit and philanthropic studies. Topics for conversation include instruction, pedagogy, research, and substantive issues in education and administration.

All conference materials can be accessed via the NACC website at the following web address:

<http://www.nonprofit-academic-centers-council.org/events/>

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SCHEDULE OVERVIEW

DAY 1: TUESDAY, AUGUST 1

7:15 am | Registration available
 7:30 am | Breakfast available
 8:00 am | Breakfast & keynote speaker
 9:00 am | Break
 9:15 am | Session 1
 10:15 am | Break
 10:30 am | Session 2
 11:30 am | Lunch available
 12:00 pm | Luncheon Plenary Panel
 1:00 pm | Break
 1:30 pm | Session 3
 3:15 pm | Break
 3:30 pm | Session 4
 4:45 pm | Conclude - Reception to Follow

DAY 2: WEDNESDAY, AUGUST 2

7:15 am | Registration available
 7:30 am | Breakfast available
 8:00 am | Breakfast & keynote speaker
 9:00 am | Break
 9:15 am | Session 5
 10:30 am | Break
 10:45 am | Session 6
 12:00 pm | Conclude

2017 Conference Chairs



Patrick M. Rooney
*Executive Associate Dean
 for Academic Programs,
 Professor of Economics
 & Philanthropic Studies
 Lilly Family School of Philanthropy
 Indiana University*



Angela R. Logan
*Interim St. Andre Bessette
 Director of Nonprofit
 Professional Development
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TUESDAY, AUGUST 1

BREAKFAST & KEYNOTE SPEAKER

7:15 am | Registration available

7:30 am | Breakfast available

8:00 am | Keynote Speaker: *Amir Pasic, Eugene R. Temple Dean and Professor of Philanthropic Studies, Lilly Family School of Philanthropy*

15 minute break

SESSION I | 9:15 am - 10:15 am (60 min)

**SESSION IA
GRAND BALLROOM 4**

Colloquium: Integrating Reflective Practice Across the Curriculum: Strategies and Tools to Support Engaged Learning and Assessment

- Julie A. Hatcher
- Tyrone M. Freeman
- Genevive G. Shaker

**SESSION IB
GRAND BALLROOM 3**

Case Study Methodology in Research, Theory, and Teaching

- Robert Donmoyer | *Anatomy of a Research Based Case Study*
- Paul Palmer | *Enhancing the Academic Prestige of Nonprofit Studies: Can Impact Case Studies Help?*
- Kelly Krawczyk | *Using Cases to Build Civic Agency in the Classroom*

15 minute break

SESSION 2 | 10:30 am - 11:30 am (60 min)

**SESSION 2A
GRAND BALLROOM 4**

In the Classroom

- Stuart C. Mendel | *Writing Nonprofit-First Cases for Research and Instruction: Drawing on the Wisdom of Scholars and Nonprofit Executives*
- John Casey | *Is Millennial Mocking of Nonprofits Useful in the Classroom?*
- Heather Carpenter | *Stop Hunger Now: Responding to Financial Crisis Over a Five-Year Period*

**SESSION 2B
GRAND BALLROOM 3**

Philanthropy, Foundations, and Partnerships

- Liza L. Taylor | *Sizzle or Fizzle? Development of a Celebrity Philanthropy Case Study Typology*
- Lilya Wagner | *The Perils and Promise of Cross-Cultural Fundraising—A Case Study*
- Renee A. Irvin | *Upstream Solutions to Inequality: What Role are Foundations Playing?*
- Douglas M. Ihrke, Elizabeth Flamm, & Bryce A. Lord | *City Year/AmeriCorp Volunteers and the Helen Bader Institute for Nonprofit Management: A Win-Win Partnership Between Two Leadership Development Programs*

lunch available

TUESDAY, AUGUST 1

LUNCH & PLENARY PANEL

11:30 am | Lunch available

12:00 pm | Luncheon Plenary Panel:

- Moderator: Patrick M. Rooney, *Executive Associate Dean for Academic Programs, Lilly Family School of Philanthropy*
- Marissa Manlove, *President & CEO of Indiana Philanthropy Alliance*
- James Morris, *Vice Chairman, Pacers Sports & Entertainment*
- N. Clay Robbins, *Chairman, President, & CEO of Lilly Endowment, Inc.*

30 minute break

SESSION 3 | 1:30 pm - 3:15 pm (1 hour 45 min)

**SESSION 3A
GRAND BALLROOM 4**

Colloquium: *Building Knowledge: Positioning Nonprofit Programs in Institutions of Higher Learning*

- Discussant: Ruth Hansen
- Carol Brunt
- Robert Long
- Patrick M. Rooney
- Peter Weber

**SESSION 3B
GRAND BALLROOM 3**

Colloquium: *How to Publish a Case Study in an Academic Journal: Formats & Processes*

- Norman Dolch
- Heather Carpenter

15 minute break

SESSION 4 | 3:30 pm - 4:45 pm (75 min)

**SESSION 4A
GRAND BALLROOM 4**

The Forum on NACC Curricular Guidelines (an open space plenary-type session)

- Faciliator: Robert F. Ashcraft

**SESSION 4B
GRAND BALLROOM 3**

Colloquium: *SIMU-CATION: Use of Simulations as an Effective Instructional Practice to Reinforce Nonprofit Management Theories*

- Julie Turner

RECEPTION | 5:00 pm - 6:30 pm

Please join us for the NACC Conference Reception, held at the Lilly Family School of Philanthropy: Indiana University, University Hall, Suite 3000, 301 University Boulevard, Indianapolis, IN 46202

Light appetizers and refreshments will be provided.

****Go Express shuttle transportation available outside the JW Marriott from 4:45 to 5:15 pm, and return trips from 5:30 to 6:45 pm.****

WEDNESDAY, AUGUST 2**BREAKFAST & KEYNOTE SPEAKER**

7:30 am | Breakfast available

8:00 am | **Keynote Speaker:** *Leslie Lenkowsky, Emeritus Professor of Practice in the School of Public and Environmental Affairs, Indiana University; Senior Consellor to the Dean, Lilly Family School of Philanthropy*

15 minute break

SESSION 5 | 9:15 am - 10:30 am (75 min)**SESSION 5A
GRAND BALLROOM 4****Special Track: Administering Nonprofit/Philanthropy Programs Online v. On-Campus**

- Chair: Marco Tavanti
- William A. Brown
- Mary Ann Feldheim
- Michelle Wooddell

**SESSION 5B
GRAND BALLROOM 3****Outside the Classroom**

- Crystal Evans | *Wounded Healers: Nonprofit Employees and their Interpersonal Problems*
- Dorothy Norris-Tirrell | *The Impact of Student Loan Debt on Nonprofit Careers*
- Richard M. Clerkin & Jason Alix Coupet | *Skills Based Volunteering: Exploring an Innovation in Corporate Engagement*
- Matthew Hale | *Nonprofit Investigative Journalism: A Snapshot of Content & Reach*

15 minute break

SESSION 6 | 10:45 am - 12:00 pm (75 min)**SESSION 6A
GRAND BALLROOM 4****Special Track: Administering Multiple Nonprofit/Philanthropy Degree Programs**

- Chair: Renee A. Irvin
- Patrick M. Rooney
- Sylvia de Haas Phillips
- Paul Palmer
- Mitchell Brown
- William A. Brown

**SESSION 6B
GRAND BALLROOM 3****Experiential Learning and Related Pedagogy**

- Robin Esau | *Models of Experiential Learning at Home and Abroad*
- Marco Tavanti | *Practicums for Nonprofit Impact: Strategic Designs for Integrating Experiential Learning and Nonprofit Consulting in Nonprofit Management Education*
- Helen K. Wise & Teresa VanHorn | *Online Projects as a Model for Case Study Construction*
- Julie A. Hatcher | *Identifying and Evaluating Civic Learning Outcomes: Quantitative and Qualitative Measures to Assess "Civic-Minded Graduates"*



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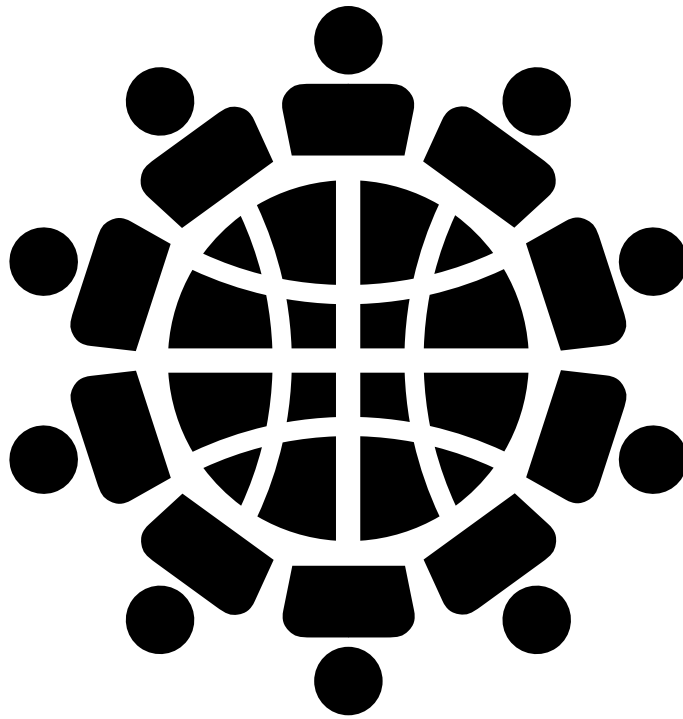
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SPEAKERS & PRESENTERS

- **Robert F. Ashcraft** | *Saguaro Professor of Civic Enterprise & Executive Director, Lodestar Center for Philanthropy & Nonprofit Innovation, Arizona State University*
- **Mitchell Brown** | *Professor & Ph.D. Program Director, Department of Political Science, Auburn University*
- **William A. Brown** | *Professor, Bush School of Government & Public Service, Texas A&M University*
- **Carol Brunt** | *Assistant Professor, College of Business & Economics, University of Wisconsin-Whitewater*
- **Heather Carpenter** | *Assistant Professor of Business & Nonprofit Management, Notre Dame of Maryland University*
- **John Casey** | *Center for Nonprofit Strategy & Management, Marx School of Public & International Affairs, Baruch College*
- **Richard M. Clerkin** | *Executive Director & Professor, Institute for Nonprofits, North Carolina State University*
- **Jason Alix Coupet** | *Assistant Professor, School of Public & International Affairs, North Carolina State University*
- **Sylvia de Haas Phillips** | *Assistant Professor & Director, NMP, SFP, Bay Path University*
- **Norman Dolch** | *Editor-in-Chief, Journal of Nonprofit Education & Leadership*
- **Robert Donmoyer** | *Senior Research Fellow & Professor, Center for Nonprofit & Philanthropic Research, University of San Diego*
- **Robin Esau** | *Lecturer, College of Education & Human Services, Murray State University*
- **Crystal Evans** | *Assistant Professor, College of Business & Economics, Regis University*
- **Mary Ann Feldheim** | *Associate Professor, School of Public Administration, University of Central Florida*
- **Elizabeth Flamm** | *Chief of Staff, City Year Milwaukee/AmeriCorp*
- **Tyrone M. Freeman** | *Director of Undergraduate Programs, Assistant Professor, Indiana University Lilly Family School of Philanthropy*
- **Matthew Hale** | *Associate Professor and MPA Director, Center for Public Service, Seton Hall University*
- **Ruth Hansen** | *University of Wisconsin-Whitewater; Indiana University Lilly Family School of Philanthropy*
- **Julie A. Hatcher** | *Associate Professor, Indiana University Lilly Family School of Philanthropy; Executive Director, Center for Service & Learning*
- **Douglas M. Ihrke** | *University of Wisconsin-Milwaukee, Helen Bader Institute for Nonprofit Management*
- **Renee A. Irvin** | *Associate Professor, School of Planning, Public Policy, & Management, University of Oregon*
- **Kelly Krawczyk** | *Assistant Professor, Department of Political Science, Auburn University*
- **Leslie Lenkowsky** | *Emeritus Professor, Indiana University; Senior Counselor to the Dean, Lilly Family School of Philanthropy*
- **Robert Long** | *Visiting Distinguished Professor of Nonprofit Leadership, Murray State University*
- **Bryce A. Lord** | *University of Wisconsin-Milwaukee, Helen Bader Institute for Nonprofit Management*
- **Marissa Manlove** | *President & CEO, Indiana Philanthropy Alliance*
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- **James Morris** | *Vice Chairman, Pacers Sports & Entertainment*
- **Dorothy Norris-Tirrell** | *Senior Director of Academic Affairs & Research, Nonprofit Leadership Alliance*
- **Paul Palmer** | *Professor, Voluntary Sector Management; Director, Centre for Charity Effectiveness, Cass Business School*
- **Amir Pasic** | *Eugene R. Temple Dean & Professor of Philanthropic Studies, Indiana University Lilly Family School of Philanthropy*
- **N. Clay Robbins** | *Chairman, President, & CEO, Lilly Endowment, Inc.*
- **Patrick M. Rooney** | *Executive Associate Dean for Academic Programs, Indiana University Lilly Family School of Philanthropy*
- **Genevieve G. Shaker** | *Associate Professor, Indiana University Lilly Family School of Philanthropy*
- **Marco Tavanti** | *Director & Professor, MNA Program, University of San Francisco*
- **Liza L. Taylor** | *Adjunct Faculty, Indiana University Lilly Family School of Philanthropy*
- **Julie Turner** | *Associate Professor, Plaster School of Business & Entrepreneurship, Lindenwood University*
- **Teresa VanHorn** | *Director, Undergraduate Nonprofit Leadership & Management, University of San Diego*
- **Lilya Wagner** | *CFRE, Director, Philanthropic Service for Institutions, Lilly Family School of Philanthropy*
- **Peter Weber** | *Assistant Professor & Director of Nonprofit Leadership Studies, Murray State University*
- **Helen K. Wise** | *Professor of Sociology, Louisiana State University - Shreveport*
- **Michelle Wooddell** | *Assistant Professor, School of Public, Nonprofit, & Health Administration, Grand Valley State University*



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