

Hoosier Philanthropy Conference
Understanding the Past, Planning the Future
Indiana Historical Society
Eugene and Marilyn Glick Indiana History Center
February 18 – 19, 2016
Tentative Schedule

The conference aims to examine the role that philanthropy has played in the development of Indiana's public life in order to deepen our understanding of how philanthropic action has and can continue to advance the public good. The first day will feature engaging discussions between esteemed scholars and seasoned practitioners, analyzing trends in different areas of the nonprofit sector and discussing future possibilities. The second day will include presentations by leading and emerging scholars analyzing institutions, ideas, and aspects of philanthropic giving.

Thursday, February 18, 2016

8:00 a.m. – 8:30 a.m. **Registration Check-in** Basile Theater Lobby
Beverages available Basile Theater Lobby &
Canal Street Lobby

8:30 a.m. – 9:00 a.m. **Welcome and Introductions** Basile Theater

Amir Pasic, Eugene R. Tempel Dean and Professor Philanthropic
Studies

IU Lilly Family School of Philanthropy

Nasser H. Paydar, Chancellor

Indiana University Purdue University-Indianapolis

Executive Vice President

Indiana University

Kyle McKoy, Vice President

Indiana Historical Society

9:00 a.m. – 10:00 a.m. **Opening Plenary** Basile Theater

Introduction: Amir Pasic, Eugene R. Tempel Dean and Professor Philanthropic
Studies

IU Lilly Family School of Philanthropy

Gregory R. Witkowski, Associate Professor of Philanthropic Studies

IU Lilly Family School of Philanthropy

Title: Indiana's Bicentennial: Understanding the Past, Planning our
Philanthropic Future

*This session introduces the main themes for the conference, illustrating the
powerful influence past experience can have on current practice.*

10:00 a.m. -10:15 a.m. **Refreshment Break** Basile Theater Lobby &
Canal Street Lobby

10:15 a.m. - 11:45 a.m. **Concurrent Sessions: Today's Hoosier Philanthropic Landscape**

Concurrent Session I: **Community Engagement and Volunteerism** Basile Theater
This session focuses on the ways in which individual and collective volunteerism led to the advancement of civic identity and engagement.

Moderator: James Connolly, George and Frances Ball Distinguished Professor of History and Director
Center for Middletown Studies, Ball State University

Panelists:

- Angela Carr Klitzsch, Vice President, Relationship Management
JP Morgan Chase
- Julie Hatcher, Executive Director
*Center for Service and Learning
Indiana University Purdue University-Indianapolis*
- Marrisa Manlove, President and CEO
Indiana Philanthropy Alliance
- Mark Miles, President and CEO
Hulman and Company
- Brian Payne, President and CEO
Central Indiana Community Foundation
- Jim Walker, Executive Director
Big Car Collaborative

10:15 a.m. – 11:45 a.m.

Concurrent Session II: **The Arts** Multipurpose Room

This session reviews philanthropy's impact on Indiana's cultural institutions, including its theaters, museums, music and performing arts centers, within universities and as public enterprises.

Moderator: Heidi Gealt, Director Emeritus
Indiana University Art Museum

Panelists:

- Keira Amstutz, President and CEO
Indiana Humanities
- Travis DiNicola, Executive Director of Indy Reads & Co-host and Producer of The Art of Matter
WFYI
- Melynn Klaus, Director
Christel DeHaan Family Foundation
- Anthony Moravec, President
Blairex Laboratories Inc.
- Tracy Souza, President and CEO
Heritage Fund
- Charles Venable, Director and CEO
Indianapolis Museum of Art

11:45 a.m. - 12:00 p.m. **Transition to Lunch and Plenary**

12:00 p.m. - 1:30 p.m. **Lunch and Plenary**

Eli Lilly Hall

Introduction: Gregory R. Witkowski, Associate Professor of Philanthropic Studies
IU Lilly Family School of Philanthropy

Dwight Burlingame, Professor of Philanthropic Studies and Glenn Family Chair in Philanthropy
IU Lilly Family School of Philanthropy
Title: Hoosier Philanthropy in National Context: Challenges and Trends

Using late 19th and 20th Century American history of philanthropy, the 'new' frontiers of philanthropy in the 21st Century will be reviewed with a special focus on new social forms of philanthropic engagement.

1:30 p.m. – 1:45 p.m. **Transition to Concurrent Sessions**

1:45 p.m. - 3:00 p.m. **Concurrent Sessions: Today's Hoosier Philanthropic Landscape**

Concurrent Session I: **Higher Education** Basile Theater
This session analyzes the role that private support has and will continue to play in shaping higher education in the state of Indiana.

Moderator: Paul Pribbenow, President
Augsburg College

Panelists:

- Samuel Cargile, Vice President, Senior Advisor to CEO
Lumina Foundation
- Angela Logan, Associate Director of Operations
Mendoza School of Business, Notre Dame
- Richard Ludwick, President and CEO
Independent Colleges of Indiana
- Amy Noah, Vice President for Development
Purdue University
- Cindy Simon Skjodt, Civic Volunteer/Community Leader
Samerian Foundation, Inc.
- Daniel C. Smith, President and CEO
Indiana University Foundation

Concurrent Session II: **Social Services** Multipurpose Room
This session analyzes the central role that philanthropic action has played in providing social services. The panel will discuss the relationship between public and private sectors, service delivery, and capacity building.

Moderator: Ruth Crocker, Professor of History Emerita
Auburn University

Panelists:

- Rachel McIntosh, Vice President, PNC Community Development Advisor
PNC Community Development Banking
- Lucinda Nord, Vice President of Public Policy
Indiana Association of United Ways
- Kelly K. Shrock, President
The Community Foundation of Muncie & Delaware County, Inc.
- Cheryl Taylor, President and CEO
Foellinger Foundation

3:00 p.m. - 3:15 p.m.

Refreshment Break

Basile Theater Lobby &
Canal Street Lobby

3:15 p.m. - 4:30 p.m.

Concurrent Sessions: Today's Hoosier Philanthropic Landscape

Religion

Multipurpose Room

This session reviews both the influence of religious values on philanthropic action and the important role that philanthropic giving has played in extending the social and religious role of faith communities.

Moderator: David King, Karen Lake Buttrey Director
Lake Institute on Faith & Giving

Panelists:

- Christopher Coble, Vice President, Religion
Lilly Endowment Inc.
- William Enright, Emeritus Founding Director
Lake Institute on Faith & Giving
- Elizabeth Lynn, Director, Institute for Leadership and Service
Valparaiso University
- Shariq Siddiqui, Director
Center on American Muslim Philanthropy

Concurrent Session II:

Health

Basile Theater

This session focuses on the role of medical research in creating breakthroughs in health care. It focuses on the private supporters of this research as well as the institutions that conduct research.

Moderator: William Schneider, Professor of History and Director of Medical Humanities
Indiana University Purdue University-Indianapolis

Panelists:

- Sidney D. Eskenazi, Founder and CEO
Sandor Development Company
- Claire Fiddian-Green, President and CEO
Richard M. Fairbanks Foundation
- Lisa Harris, CEO
Eskenazi Health
- David Lawther Johnson, President and CEO
Central Indiana Corporate Partnership
- Dennis Murphy, MHA, President
Indiana University Health

- 4:30 p.m. - 4:45 p.m. **Transition to Summary and Wrap-up**
- 4:45 p.m. - 5:00 p.m. **Summary and Wrap-up** Basile Theater
- Patrick Rooney, Associate Dean for Academic Affairs and Research, Professor of Economic and Philanthropic Studies
IU Lilly Family School of Philanthropy
and
Greg Witkowski Associate Professor of Philanthropic Studies
IU Lilly Family School of Philanthropy
- 5:00 p.m. - 6:15 p.m. **Keynote Address** Basile Theater
- Welcome: Nasser H. Paydar, Chancellor
Indiana University Purdue University-Indianapolis
Executive Vice President
Indiana University
- Introduction: Michael A. McRobbie, President
Indiana University
- Keynote: N. Clay Robbins, Chairman of the Board, President and CEO
Lilly Endowment Inc.
Title: Philanthropic Variety: Perspectives from an Indiana Practitioner
- 6:15 p.m. - 7:30 p.m. **Reception** Eli Lilly Hall
(Networking and Cocktails with hors d'oeuvres)

Friday, February 19, 2016

- 8:00 a.m. – 8:30 a.m. **Registration Check-in** Basile Theater Lobby
Beverages available Basile Theater Lobby & Canal Street Lobby
- 8:30 p.m. - 8:40 a.m. **Welcome** Basile Theater
Amir Pasic, Eugene R. Tempel Dean
IU Lilly Family School of Philanthropy
- 8:45 a.m. - 10:00 a.m. **Panels: Essential Questions of Philanthropy**
- Panel I: **Contemporary Philanthropy, Volunteering and the Nonprofit Sector in Indiana** Basile Theater
- Moderator: Debra Mesch, Eileen Lamb O’Gara Chair in Women’s Philanthropy; Director of the Women’s Philanthropy Institute, and Professor of Philanthropic Studies
IU Lilly Family School of Philanthropy
- Presenters:
- Kirsten Grønbjerg, Efroymsen Chair in Philanthropy
IU Lilly Family School of Philanthropy
Associate Dean for Faculty Affairs
School of Public and Environmental Affairs
Indiana University Bloomington
Title: The Indiana Nonprofit Sector in the recent past

- Una Osili, Director of Research and Professor of Philanthropic Studies and Economics
IU Lilly Family School of Philanthropy
Title: Indiana Giving and Volunteering, Trends and Lessons from the Last Two Decades

Panel II: **Philanthropic Biographies from the Pioneers to Today** Multipurpose Room

Moderator: Richard Turner, Professor Emeritus of English and Philanthropic Studies,
Chair of Philanthropic Studies Faculty
Indiana University Purdue University-Indianapolis

Presenters:

- Nicole Etcheson, Alexander Bracken Chair of History
Ball State University
Title: The Cause of Benevolence: Calvin Fletcher as Philanthropist
- Tyrone Freeman, Assistant Professor of Philanthropic Studies
IU Lilly Family School of Philanthropy
Title: The Big-Hearted Race Loving Woman?: Madam C.J. Walker and African American Philanthropy in Indianapolis, IN, 1910-1916
- Richard Gunderman, Chancellor's Professor of Medicine and Philanthropic Studies
Indiana University
Title: A Portrait in Hoosier Philanthropy: Bill and Gayle Cook

10:00 a.m. - 10:15 a.m. **Refreshment Break** Basile Theater Lobby & Canal Street Lobby

10:15 a.m. - 11:30 a.m. **Panels: Forms and Functions of Philanthropy**

Panel I: **Sex, Drugs and the Public's Health** Day Classroom I

Moderator: David Craig, Professor of Religious Studies and Philanthropic Studies
Indiana University Purdue University-Indianapolis

Presenters:

- Norma Erickson, Board of Directors
Indiana Medical History Museum
Title: A Practical Philanthropy: The African-American Hospitals of Indianapolis, 1907-1921
- Angela Bowen Potter, Research Assistant, Medical Humanities and Health Studies
Indiana University Purdue University-Indianapolis
Title: Sexual Health, Organizational Health, Financial Health: Four portraits of the funding of Adolescent Sex Education in Indiana, 1907-2007
- Suzann Weber Lupton, Director of Academic Affairs, and Clinical Professor, School of Public and Environmental Affairs
Indiana University Purdue University-Indianapolis
Title: Mid-Sized Grantmakers and Medical and Healthcare Research: Lessons from Four Mid-Sized Foundations

Panel II: **Philanthropy Around the Centennial: New Ideas from 100 Years Ago**
Multipurpose Room

Moderator: Robert Barrows, Professor of History
Indiana University Purdue University-Indianapolis

Presenters:

- Katherine Badertscher, Visiting Lecturer and Director of Master's Degree Programs
IU Lilly Family School of Philanthropy
Title: Social Capital and Social Services in Indianapolis: Networks during the Gilded Age and Progressive Era
- Paula Jenkins, Vice President for Development, Bloomington
Indiana University Foundation
Title: The Creation of Carnegie Libraries in the State of Indiana
- Marc Hardy, Director of Nonprofit Executive Programs at the Mendoza College of Business
University of Notre Dame
Title: A History of the Formative Years of the Indianapolis Foundation, 1915-1923

Panel III: **Hoosiers/Germans, Enemies/Leaders: German-Americans in the Era of the Great War**
Day Classroom II

Moderator: Kevin Cramer, Associate Professor of History and Fellow
Max Kade German-American Center

Presenters:

- Meng-Han Ho, Ph.D. student
IU Lilly Family School of Philanthropy
Title: Beyond the Home: A German-American Women's Association in Indianapolis before the End of World War I
- Markus Bierkoch, German Academic Exchange Fellow
Free University of Berlin and IU Lilly Family School of Philanthropy
Title: German American Donation Campaigns during World War I
- Peter C. Weber, Assistant Professor and Director of Nonprofit Leadership Studies
Murray State University
Title: Forced Civil Society: Associational Life, Philanthropy, and the Athenaeum Turners in the 1920s

11:30 a.m. - 11:45 a.m. **Transition to Lunch and Plenary**

11:45 a.m. - 1:30 p.m. **Lunch and Plenary**

Eli Lilly Hall

Introduction: Eugene Tempel, Founding Dean Emeritus and Professor of
Philanthropic Studies
IU Lilly Family School of Philanthropy

James Madison, Thomas and Kathryn Miller Professor Emeritus
Professor of History
Indiana University Bloomington
Title: Indiana's Philanthropic History, a Continuing Legacy

1:30 p.m. - 1:45 p.m. **Transition to Panel Sessions**

1:45 p.m. - 2:45 p.m. **Panels: Forms and Functions of Philanthropy**

Panel I: **Acting Locally: Citizen Engagement with Environmental Causes in Indiana**
Day Classroom II

Moderator: Phil Scarpino, Professor of History
Indiana University Purdue University-Indianapolis

Presenters:

- Pat Danahey Janin, Executive Graduate student
IU Lilly Family School of Philanthropy
Title: Unresponsive Citizens to a Worthy Cause: The Funding of Indiana's State Park System as a Centennial Heirloom in 1916
- Nancy M. Germano, Ph.D. student, History Department
Indiana University Bloomington
Title: Philanthropic Citizenry? Environmentalism in the Mid-Twentieth Century

Panel II: **Public Expression of Public Values: Religion, Philanthropy, and Society in Indiana**
Day Classroom I

Moderator: Philip Goff, Executive Director, Center for the Study of Religion and American Culture and Professor of Religious Studies and American Studies
Indiana University Purdue University-Indianapolis

Presenters:

- Thad Austin, Ph.D. student
IU Lilly Family School of Philanthropy
Title: Butler University: A Refuge of Abolition in Indiana
- Philip Byers, Ph.D. student, History Department
University of Notre Dame
Title: Lay Religion & Hoosier Philanthropy in Postwar America

Panel III: **Maximizing Impact in the Era of Government Engagement: The United Way and Indianapolis Foundation's Strategies**
Multipurpose Room

Moderator: Lehn Benjamin, Associate Professor of Philanthropic Studies
IU Lilly Family School of Philanthropy

Presenters:

- Chen Ji, Ph.D. student
IU Lilly Family School of Philanthropy
Title: Invest for Social Impact: Indianapolis Foundation and its Program Related Investment Practices during 1963-1988
- Fady Qaddoura, Ph.D. student
IU Lilly Family School of Philanthropy
Title: The United Fund of Greater Indianapolis A Historical Analysis of the Impact of Social Welfare Policy on Mass Philanthropy in Central Indiana during the Great Society Programs (1965-1975)

2:45 p.m. - 3:00 p.m. **Refreshment Break** Basile Theater Lobby & Canal Street Lobby

3:00 p.m. - 4:15 p.m. **Panels: Forms and Functions of Philanthropy**

Panel I: **Building Community through Philanthropic Activity** Multipurpose Room

Moderator: David Bodenhamer, Executive Director
The Polis Center, Indiana University Purdue University-Indianapolis

Presenters:

- Marina Tan Harper, Ph.D. student
IU Lilly Family School of Philanthropy
Title: Beneficence, Reciprocity and Stewardship in Muncie
- Lyndsey Blair, M.A., History Department
Indiana University Purdue University-Indianapolis
Title: Indianapolis Arts and Culture in the Late Twentieth Century: The Origins, Administration, and Legacy of the Pan American Arts Festival
- Xiaoyun Wang, Ph.D. student
IU Lilly Family School of Philanthropy
Title: Planting Community Foundations in Indiana: A History of the GIFT Initiative

Panel II: **Mid-Century Modern: New Priorities, New Paths of Philanthropic Engagement** Basile Theater

Moderator: Nancy Marie Robertson, Associate Professor of History
Indiana University Purdue University-Indianapolis

Presenters:

- Ji Ma, Ph.D. student
IU Lilly Family School of Philanthropy
Title: Impact of World War II on Nonprofits: A Historical Case Study of Indianapolis Foundation and Its Funded Organizations
- Amanda Koch, Ph.D. student, History Department
Indiana University Bloomington
Title: Same Goals, Different Paths: The Wheeler City Rescue Mission and the Indianapolis Community Fund in the Mid-Twentieth Century
- Ruth Hansen, Ph.D. student
IU Lilly Family School of Philanthropy
Title: Civil Rights, Urban Renewal, and the Final Years of the Gary Neighborhood House

4:15 p.m. - 4:30 p.m. **Transition to Summary and Wrap-up**

4:30 p.m. - 4:45 p.m. **Summary and Wrap-up** Basile Theater
Patrick Rooney, Associate Dean for Academic Affairs and Research, Professor of Economic and Philanthropic Studies
IU Lilly Family School of Philanthropy
and
Gregory R. Witkowski, Associate Professor of Philanthropic Studies
IU Lilly Family School of Philanthropy

4:45 p.m. - 5:15p.m.

Discussion Preserving Philanthropic History
Indiana Historical Society Staff

Basile Theater

The Indiana Historical Society's Heritage Support Grants, made possible by Lilly Endowment Inc, combines a generous re-grant program with educational fundraising training and personalized support throughout the grant-writing and reporting process. The program, designed by IHS to help local history organizations address important issues such as capacity building and collections stewardship, offers this hands-on approach to encourage greater confidence and comfort with fundraising at the local level. Members of the grant team will highlight what makes this program unique and why they think it will make a big impact on history in the state of Indiana.