Hoosier Philanthropy Conference
Understanding the Past, Planning the Future
Indiana Historical Society
Eugene and Marilyn Glick Indiana History Center
February 18 – 19, 2016
Tentative Schedule

The conference aims to examine the role that philanthropy has played in the development of Indiana’s public life in order to deepen our understanding of how philanthropic action has and can continue to advance the public good. The first day will feature engaging discussions between esteemed scholars and seasoned practitioners, analyzing trends in different areas of the nonprofit sector and discussing future possibilities. The second day will include presentations by leading and emerging scholars analyzing institutions, ideas, and aspects of philanthropic giving.

Thursday, February 18, 2016
8:00 a.m. – 8:30 a.m. Registration Check-in
Beverages available
Basile Theater Lobby
Basile Theater Lobby & Canal Street Lobby

8:30 a.m. – 9:00 a.m. Welcome and Introductions
Basile Theater

Amir Pasic, Eugene R. Tempel Dean and Professor Philanthropic Studies
IU Lilly Family School of Philanthropy

Nasser H. Paydar, Chancellor
Indiana University Purdue University-Indianapolis
Executive Vice President
Indiana University

Kyle McKoy, Vice President
Indiana Historical Society

9:00 a.m. – 10:00 a.m. Opening Plenary
Basile Theater

Introduction:
Amir Pasic, Eugene R. Tempel Dean and Professor Philanthropic Studies
IU Lilly Family School of Philanthropy

Gregory R. Witkowski, Associate Professor of Philanthropic Studies
IU Lilly Family School of Philanthropy
Title: Indiana’s Bicentennial: Understanding the Past, Planning our Philanthropic Future

This session introduces the main themes for the conference, illustrating the powerful influence past experience can have on current practice.

10:00 a.m. -10:15 a.m. Refreshment Break
Basile Theater Lobby & Canal Street Lobby
10:15 a.m. – 11:45 a.m. Concurrent Sessions: Today’s Hoosier Philanthropic Landscape

Concurrent Session I: Community Engagement and Volunteerism Day Classroom

This session focuses on the ways in which individual and collective volunteerism led to the advancement of civic identity and engagement.

Moderator: James Connolly, George and Frances Ball Distinguished Professor of History and Director Center for Middletown Studies, Ball State University

Panelists:
- Angela Carr Klitzsch, Vice President, Relationship Management JP Morgan Chase
- Julie Hatcher, Executive Director Center for Service and Learning Indiana University Purdue University-Indianapolis
- Marrisa Manlove, President and CEO Indiana Philanthropy Alliance
- Mark Miles, President and CEO Hulman and Company
- Brian Payne, President and CEO Central Indiana Community Foundation
- Jim Walker, Executive Director Big Car Collaborative

10:15 a.m. – 11:45 a.m. Concurrent Session II: The Arts Multipurpose Room

This session reviews philanthropy’s impact on Indiana’s cultural institutions, including its theaters, museums, music and performing arts centers, within universities and as public enterprises.

Moderator: Heidi Gealt, Director Emeritus Indiana University Art Museum

Panelists:
- Keira Amstutz, President and CEO Indiana Humanities
- Travis DiNicola, Executive Director of Indy Reads & Co-host and Producer of The Art of Matter WFYI
- Melynne Klaus, Director Christel DeHaan Family Foundation
- Anthony Moravec, President Blairex Laboratories Inc.
- Tracy Souza, President and CEO Heritage Fund
- Charles Venable, Director and CEO Indianapolis Museum of Art
11:45 a.m. - 12:00 p.m.  **Transition to Lunch and Plenary**

12:00 p.m. - 1:30 p.m.  **Lunch and Plenary**  
Eli Lilly Hall

Introduction:  
Gregory R. Witkowski, Associate Professor of Philanthropic Studies  
*IU Lilly Family School of Philanthropy*

Dwight Burlingame, Professor of Philanthropic Studies and Glenn Family Chair in Philanthropy  
*IU Lilly Family School of Philanthropy*

Title:  Hoosier Philanthropy in National Context: Challenges and Trends

*Using late 19th and 20th Century American history of philanthropy, the ‘new’ frontiers of philanthropy in the 21st Century will be reviewed with a special focus on new social forms of philanthropic engagement.*

1:30 p.m. – 1:45 p.m.  **Transition to Concurrent Sessions**

1:45 p.m. - 3:00 p.m.  **Concurrent Sessions: Today’s Hoosier Philanthropic Landscape**

Concurrent Session I:  **Higher Education**  
*Day Classroom*

*This session analyzes the role that private support has and will continue to play in shaping higher education in the state of Indiana.*

**Moderator:** Paul Pribbenow, President  
*Augsburg College*

**Panelists:**
- Samuel Cargile, Vice President, Senior Advisor to CEO  
  *Lumina Foundation*
- Angela Logan, Associate Director of Operations  
  *Mendoza School of Business, Notre Dame*
- Richard Ludwick, President and CEO  
  *Independent Colleges of Indiana*
- Amy Noah, Vice President for Development  
  *Purdue University*
- Cindy Simon Skjodt, Civic Volunteer/Community Leader  
  *Samerian Foundation, Inc.*
- Daniel C. Smith, President and CEO  
  *Indiana University Foundation*

Concurrent Session II:  **Social Services**  
*Multipurpose Room*

*This session analyzes the central role that philanthropic action has played in providing social services. The panel will discuss the relationship between public and private sectors, service delivery, and capacity building.*

**Moderator:** Ruth Crocker, Professor of History Emerita  
*Auburn University*
Panelists:

- Rachel McIntosh, Vice President, PNC Community Development Advisor
  *PNC Community Development Banking*
- Lucinda Nord, Vice President of Public Policy
  *Indiana Association of United Ways*
- Kelly K. Shrock, President
  *The Community Foundation of Muncie & Delaware County, Inc.*
- Cheryl Taylor, President and CEO
  *Foellinger Foundation*

3:00 p.m. - 3:15 p.m. **Refreshment Break**

3:15 p.m. - 4:30 p.m. **Concurrent Sessions: Today’s Hoosier Philanthropic Landscape**

**Religion**

*This session reviews both the influence of religious values on philanthropic action and the important role that philanthropic giving has played in extending the social and religious role of faith communities.*

**Moderator:**
David King, Karen Lake Buttrey Director
*Lake Institute on Faith & Giving*

**Panelists:**
- Christopher Coble, Vice President, Religion
  *Lilly Endowment Inc.*
- William Enright, Emeritus Founding Director
  *Lake Institute on Faith & Giving*
- Elizabeth Lynn, Director, Institute for Leadership and Service
  *Valparaiso University*
- Shariq Siddiqui, Director
  *Center on American Muslim Philanthropy*

**Concurrent Session II: Health**

*This session focuses on the role of medical research in creating breakthroughs in health care. It focuses on the private supporters of this research as well as the institutions that conduct research.*

**Moderator:**
William Schneider, Professor of History and Director of Medical Humanities
*Indiana University Purdue University-Indianapolis*

**Panelists:**
- Sidney D. Eskenazi, Founder and CEO
  *Sandor Development Company*
- Claire Fiddian-Green, President and CEO
  *Richard M. Fairbanks Foundation*
- Lisa Harris, CEO
  *Eskenazi Health*
- David Lawther Johnson, President and CEO
  *Central Indiana Corporate Partnership*
- Dennis Murphy, MHA, President
  *Indiana University Health*
4:30 p.m. - 4:45 p.m.  **Transition to Summary and Wrap-up**

4:45 p.m. - 5:00 p.m.  **Summary and Wrap-up**  

Patrick Rooney, Associate Dean for Academic Affairs and Research, Professor of Economic and Philanthropic Studies  
*IU Lilly Family School of Philanthropy*  
and  
Greg Witkowski, Associate Professor of Philanthropic Studies  
*IU Lilly Family School of Philanthropy*

5:00 p.m. - 6:15 p.m.  **Keynote Address**  

Welcome: Nasser H. Paydar, Chancellor  
*Indiana University Purdue University-Indianapolis*  
Executive Vice President  
*Indiana University*

Introduction: Michael A. McRobbie, President  
*Indiana University*

Keynote: N. Clay Robbins, Chairman of the Board, President and CEO  
*Lilly Endowment Inc.*  
Title: Philanthropic Variety: Perspectives from an Indiana Practitioner

6:15 p.m. - 7:30 p.m.  **Reception**  
*(Networking and Cocktails with hors d’oeuvres)*

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**Friday, February 19, 2016**

8:00 a.m. – 8:30 a.m.  **Registration Check-in**  
Beverages available

8:30 p.m. - 8:40 a.m.  **Welcome**  
Amir Pasic, Eugene R. Tempel Dean  
*IU Lilly Family School of Philanthropy*

8:45 a.m. - 10:00 a.m.  **Panels: Essential Questions of Philanthropy**

**Panel I:**  
Contemporary Philanthropy, Volunteering and the Nonprofit Sector in Indiana  
Basile Theater

Moderator:  
Debra Mesch, Eileen Lamb O’Gara Chair in Women’s Philanthropy;  
Director of the Women’s Philanthropy Institute, and Professor of Philanthropic Studies  
*IU Lilly Family School of Philanthropy*

Presenters:  
- Kirsten Grønbjerg, Efroymson Chair in Philanthropy  
  *IU Lilly Family School of Philanthropy*  
- Associate Dean for Faculty Affairs  
  *School of Public and Environmental Affairs*  
  *Indiana University Bloomington*  
- Title: The Indiana Nonprofit Sector in the recent past
- Una Osili, Director of Research and Professor of Philanthropic Studies and Economics
  *IU Lilly Family School of Philanthropy*
  Title: Indiana Giving and Volunteering, Trends and Lessons from the Last Two Decades

**Panel II: Philanthropic Biographies from the Pioneers to Today**

**Multipurpose Room**

**Moderator:** Richard Turner, Professor Emeritus of English and Philanthropic Studies, Chair of Philanthropic Studies Faculty
  *Indiana University Purdue University-Indianapolis*

**Presenters:**
- Nicole Etcheson, Alexander Bracken Chair of History
  *Ball State University*
  Title: The Cause of Benevolence: Calvin Fletcher as Philanthropist
- Tyrone Freeman, Assistant Professor of Philanthropic Studies
  *IU Lilly Family School of Philanthropy*
  Title: The Big-Hearted Race Loving Woman”: Madam C.J. Walker and African American Philanthropy in Indianapolis, IN, 1910-1916
- Richard Gunderman, Chancellor’s Professor of Medicine and Philanthropic Studies
  *Indiana University*
  Title: A Portrait in Hoosier Philanthropy: Bill and Gayle Cook

10:00 a.m. - 10:15 a.m.  **Refreshment Break**

Basile Theater Lobby & Canal Street Lobby

10:15 a.m. - 11:30 a.m.  **Panels: Forms and Functions of Philanthropy**

**Panel I: Sex, Drugs and the Public’s Health**

**Day Classroom I**

**Moderator:** David Craig, Professor of Religious Studies and Philanthropic Studies
  *Indiana University Purdue University-Indianapolis*

**Presenters:**
- Norma Erickson, Board of Directors
  *Indiana Medical History Museum*
  Title: A Practical Philanthropy: The African-American Hospitals of Indianapolis, 1907-1921
- Angela Bowen Potter, Research Assistant, Medical Humanities and Health Studies
  *Indiana University Purdue University-Indianapolis*
  Title: Sexual Health, Organizational Health, Financial Health: Four portraits of the funding of Adolescent Sex Education in Indiana, 1907-2007
- Suzann Weber Lupton, Director of Academic Affairs, and Clinical Professor, School of Public and Environmental Affairs
  *Indiana University Purdue University-Indianapolis*
  Title: Mid-Sized Grantmakers and Medical and Healthcare Research: Lessons from Four Mid-Sized Foundations
Panel II:  **Philanthropy Around the Centennial: New Ideas from 100 Years Ago**  
**Multipurpose Room**

**Moderator:** Robert Barrows, Professor of History  
*Indiana University Purdue University-Indianapolis*  
**Presenters:**  
- Katherine Badertscher, Visiting Lecturer and Director of Master’s Degree Programs  
  *IU Lilly Family School of Philanthropy*  
  **Title:** Social Capital and Social Services in Indianapolis: Networks during the Gilded Age and Progressive Era  
- Paula Jenkins, Vice President for Development, Bloomington  
  *Indiana University Foundation*  
  **Title:** The Creation of Carnegie Libraries in the State of Indiana  
- Marc Hardy, Director of Nonprofit Executive Programs at the Mendoza College of Business  
  *University of Notre Dame*  
  **Title:** A History of the Formative Years of the Indianapolis Foundation, 1915-1923

Panel III:  **Hoosiers/Germans, Enemies/Leaders: German-Americans in the Era of the Great War**  
**Day Classroom II**

**Moderator:** Kevin Cramer, Associate Professor of History and Fellow  
*Max Kade German-American Center*  
**Presenters:**  
- Meng-Han Ho, Ph.D. student  
  *IU Lilly Family School of Philanthropy*  
  **Title:** Beyond the Home: A German-American Women’s Association in Indianapolis before the End of World War I  
- Markus Bierkoch, German Academic Exchange Fellow  
  *Free University of Berlin and IU Lilly Family School of Philanthropy*  
  **Title:** German American Donation Campaigns during World War I  
- Peter C. Weber, Assistant Professor and Director of Nonprofit Leadership Studies  
  *Murray State University*  
  **Title:** Forced Civil Society: Associational Life, Philanthropy, and the Athenaeum Turners in the 1920s

11:30 a.m. - 11:45 a.m.  **Transition to Lunch and Plenary**

11:45 a.m. - 1:30 p.m.  **Lunch and Plenary**  
**Eli Lilly Hall**

**Introduction:** Eugene Tempel, Founding Dean Emeritus and Professor of Philanthropic Studies  
*IU Lilly Family School of Philanthropy*  
James Madison, Thomas and Kathryn Miller Professor Emeritus  
Professor of History  
*Indiana University Bloomington*  
**Title:** Indiana’s Philanthropic History, a Continuing Legacy
1:30 p.m. - 1:45 p.m.  **Transition to Panel Sessions**

1:45 p.m. - 2:45 p.m.  **Panels: Forms and Functions of Philanthropy**

**Panel I:**  
**Acting Locally: Citizen Engagement with Environmental Causes in Indiana**

**Day Classroom II**

**Moderator:**  
Phil Scarpino, Professor of History  
*Indiana University Purdue University-Indianapolis*

**Presenters:**

- Pat Danahey Janin, Executive Graduate student  
  *IU Lilly Family School of Philanthropy*  
  Title: Unresponsive Citizens to a Worthy Cause: The Funding of Indiana’s State Park System as a Centennial Heirloom in 1916

- Nancy M. Germano, Ph.D. student, History Department  
  *Indiana University Bloomington*  
  Title: Philanthropic Citizenry? Environmentalism in the Mid-Twentieth Century

**Panel II:**  
**Public Expression of Public Values: Religion, Philanthropy, and Society in Indiana**

**Day Classroom I**

**Moderator:**  
Philip Goff, Executive Director, Center for the Study of Religion and American Culture and Professor of Religious Studies and American Studies  
*Indiana University Purdue University-Indianapolis*

**Presenters:**

- Thad Austin, Ph.D. student  
  *IU Lilly Family School of Philanthropy*  
  Title: Butler University: A Refuge of Abolition in Indiana

- Philip Byers, Ph.D. student, History Department  
  *University of Notre Dame*  
  Title: Lay Religion & Hoosier Philanthropy in Postwar America

**Panel III:**  
**Maximizing Impact in the Era of Government Engagement: The United Way and Indianapolis Foundation’s Strategies**

**Multipurpose Room**

**Moderator:**  
Lehn Benjamin, Associate Professor of Philanthropic Studies  
*IU Lilly Family School of Philanthropy*

**Presenters:**

- Chen Ji, Ph.D. student  
  *IU Lilly Family School of Philanthropy*  

- Fady Qaddoura, Ph.D. student  
  *IU Lilly Family School of Philanthropy*  
2:45 p.m. - 3:00 p.m.  **Refreshment Break**
Basile Theater Lobby &
Canal Street Lobby

3:00 p.m. - 4:15 p.m.  **Panels: Forms and Functions of Philanthropy**

**Panel I: Building Community through Philanthropic Activity**
Multipurpose Room
Moderator: David Bodenhamer, Executive Director
*The Polis Center, Indiana University Purdue University-Indianapolis*

Presenters:
- Marina Tan Harper, Ph.D. student
  *IU Lilly Family School of Philanthropy*
  Title: Beneficence, Reciprocity and Stewardship in Muncie

- Lyndsey Blair, M.A., History Department
  *Indiana University Purdue University-Indianapolis*
  Title: Indianapolis Arts and Culture in the Late Twentieth Century: The Origins, Administration, and Legacy of the Pan American Arts Festival

- Xiaoyun Wang, Ph.D. student
  *IU Lilly Family School of Philanthropy*
  Title: Planting Community Foundations in Indiana: A History of the GIFT Initiative

**Panel II: Mid-Century Modern: New Priorities, New Paths of Philanthropic Engagement**
Basile Theater

Moderator: Nancy Marie Robertson, Associate Professor of History
*Indiana University Purdue University-Indianapolis*

Presenters:
- Ji Ma, Ph.D. student
  *IU Lilly Family School of Philanthropy*
  Title: Impact of World War II on Nonprofits: A Historical Case Study of Indianapolis Foundation and Its Funded Organizations

- Amanda Koch, Ph.D. student, History Department
  *Indiana University Bloomington*
  Title: Same Goals, Different Paths: The Wheeler City Rescue Mission and the Indianapolis Community Fund in the Mid-Twentieth Century

- Ruth Hansen, Ph.D. student
  *IU Lilly Family School of Philanthropy*
  Title: Civil Rights, Urban Renewal, and the Final Years of the Gary Neighborhood House

4:15 p.m. - 4:30 p.m.  **Transition to Summary and Wrap-up**

4:30 p.m. - 4:45 p.m.  **Summary and Wrap-up**
Basile Theater
Patrick Rooney, Associate Dean for Academic Affairs and Research, Professor of Economic and Philanthropic Studies
*IU Lilly Family School of Philanthropy*

and
Gregory R. Witkowski, Associate Professor of Philanthropic Studies
*IU Lilly Family School of Philanthropy*
The Indiana Historical Society's Heritage Support Grants, made possible by Lilly Endowment Inc, combines a generous re-grant program with educational fundraising training and personalized support throughout the grant-writing and reporting process. The program, designed by IHS to help local history organizations address important issues such as capacity building and collections stewardship, offers this hands-on approach to encourage greater confidence and comfort with fundraising at the local level. Members of the grant team will highlight what makes this program unique and why they think it will make a big impact on history in the state of Indiana.