



**DREAM.
DARE.
DO.**

**WOMEN, PHILANTHROPY
and CIVIL SOCIETY**

.....

**MARCH 14/15
CHICAGO**

**2017
SYMPOSIUM**

SPONSORSHIP OPPORTUNITIES



IUPUI

WOMEN'S PHILANTHROPY INSTITUTE
LILLY FAMILY SCHOOL OF PHILANTHROPY

DREAM. DARE. DO.

Women's philanthropy has reached a defining moment.

With access to more wealth than ever before – some say as much as \$13.2 trillion in North America alone – women's voices, perspectives, leadership, and resources are needed more than ever to address the pressing challenges in our country and around the world. Evidence is clear that diverse voices are better at problem-solving, which is why **the Women's Philanthropy Institute is bringing together an array of leaders to leverage this unparalleled moment in history.**

What can we learn from each other? Can women's philanthropy become a movement with a shared identity? How do women's philanthropic groups work collaboratively to revitalize democracy, to weave together the disparate strands that create a vibrant civil society?

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WOMEN'S PHILANTHROPY INSTITUTE

The time is now to take a breath, reflect on these critical issues, and collaborate with peers.

"Dream. Dare. Do. Women, Philanthropy, and Civil Society" is a safe space where leaders in women's philanthropy get right to the heart of the matter, solve problems, exchange ideas, and transform the world. A limited audience of 400 attendees enhances the opportunity for in-depth conversations and networking possibilities.

WPI is recognized as the global nexus of education and original scholarship about women's philanthropy, including its signature research series, *Women Give*, which has expanded the way people think about who is philanthropic. WPI is uniquely qualified to host the only gathering of this kind that focuses exclusively on the broad landscape of women and philanthropy. Our goal is to foster a place to create insights and inspiration that tear across the field like a shock of lightning.

This symposium is the fifth convened by WPI since 2005. **Each year, the event has sold out.**

PARTNERING WITH WPI

As women wield greater economic power and play an increasingly active role in shaping philanthropy, there is no better time to leverage your assets to reach this influential audience. Now is the time to join the world's savviest foundations and corporations in connecting with the field of women's philanthropy.

The symposium will bring together a unique cross-section of attendees including donors, business executives, government leaders, social entrepreneurs, and philanthropic change-makers.

Join the conversation!

- Enhance your reach to a segmented, tailored audience.
- Build your relationships with leaders and decision-makers who shape the field of women's philanthropy.
- Engage with the world's leading academic institution focused solely on philanthropy.
- Create employee pride and respect. Employees— including the 72 million women participating in the U.S. workforce— are proud to work for a company that contributes to the community.

We invite you to partner with
**WOMEN'S PHILANTHROPY INSTITUTE TO LEVERAGE
THIS UNPARALLELED MOMENT IN HISTORY.**

SPONSORSHIP

PRESENTING SPONSOR / \$75,000

- Feature company logo as presenting sponsor on event promotional materials, including event website, digital on-site presence, and table tent cards
- Recognition as presenting sponsor throughout 2-day event
- Organization representative may deliver remarks to open symposium
- Complimentary registrations for five guests, with preferred seating at keynote speaker and lunch sessions
- Visibility in the 2017 Symposium Program, including:
 - » Full-page welcome letter from Company CEO
 - » Full-page color advertisement (inside front cover)
- Visibility on the 2017 Symposium Event website with a company logo featured on the sponsor page
- Up to 90-second video featured on digital platforms, including event website
- Acknowledged in all event publicity

DAY SPONSOR (X2) / \$50,000

- Feature company logo as opening or closing day sponsor on event promotional materials, including event website and digital on-site presence
- Recognition as the day's sponsor throughout the day's sessions
- Complimentary registrations for four guests, with preferred seating at keynote speaker and lunch sessions
- Visibility in the 2017 Symposium Program, including:
 - » Full-page advertisement (black and white)
- Visibility on the 2017 Symposium Event website with a company logo featured on the sponsor page
- Up to 90-second video featured on digital platforms, including event website

KEYNOTE PRESENTING

SPONSOR (X4) / \$25,000

- Feature company logo as keynote sponsor on event promotional materials, including event website and digital on-site presence
- Recognition as the keynote presenting sponsor
- Organization representative may deliver remarks to introduce keynote speaker
- Complimentary registrations for three guests, with preferred seating at keynote speaker and lunch sessions
- Visibility in the 2017 Symposium Program, including:
 - » Half-page advertisement (black and white)
- Visibility on the 2017 Symposium Event website with a company logo featured on the sponsor page
- Up to 90-second video featured on digital platforms, including event website

DIGITAL SPONSOR / \$15,000

- Feature company logo as digital sponsor on event promotional materials, including event website and digital on-site presence
- Recognition as wi-fi Sponsor on-site throughout 2-day event
- Company will be recognized as wi-fi Sponsor from the podium
- Visibility on all wi-fi signage, including:
 - » Feature company logo on electronic instructions in program
 - » Feature company logo on portable power banks
- Complimentary registrations for two guests, with preferred seating at keynote speaker and lunch sessions
- Company representative may serve on the Social Media Planning Team for the 2017 Symposium
- Visibility in the 2017 Symposium Program through a half-page advertisement (black and white)
- Visibility on the 2017 Symposium Event website with a company logo featured on the sponsor page

CONTINUED »

» WORK WITH THE WPI'S SPONSORSHIP TEAM TO MAXIMIZE YOUR SPONSOR PACKAGE.
CONTACT KATIE PRINE AT KMPRINE@IUPUI.EDU OR 317.278.8984 FOR MORE INFORMATION.

LUNCHEON SPONSOR (X2) / \$12,500

- Feature company logo as luncheon sponsor on event promotional materials, including event website and digital on-site presence
- Recognition as the Luncheon Sponsor, including menu card with logo and company description
- Organization representative may deliver opening remarks to begin lunch
- Complimentary registrations for two guests, with preferred seating at lunch and keynote sessions
- Visibility in the 2017 Symposium Program through a 1/4 page advertisement (black and white)
- Visibility on the 2017 Symposium Event website with a company logo featured on the sponsor page

NETWORKING IN THE PUBLIC SQUARE SPONSOR / \$10,000

- Feature company logo as reception sponsor on event promotional materials, including event website and digital on-site presence
- Acknowledgment during "networking in the public square" cocktail reception
- Complimentary registration for one guest, with preferred seating at lunch and keynote sessions
- Visibility in the 2017 Symposium Program through a 1/4 page advertisement (black and white)
- Visibility on the 2017 Symposium Event website with a company logo featured on the sponsor page

BREAKOUT SESSION SPONSOR (X4) / \$7,500

- Organization representative may introduce a breakout session
- Complimentary registration for 1 guest, with preferred seating at lunch and keynote sessions
- Visibility in the 2017 Symposium Program in the sponsor section with a featured logo
- Visibility on the 2017 Symposium Event website with a company logo featured on the sponsor page

PHILANTHROPY "BYTES" SPONSOR (X4) / \$1,500

- Acknowledgment during "Bytes" session— a short, powerful talk on philanthropy
- Complimentary registration for 1 guest, with preferred seating at lunch and keynote sessions
- Visibility in the 2017 Symposium Program in the sponsor section with a featured logo
- Visibility on the 2017 Symposium Event website with a company logo featured on the sponsor page

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IUPUI WOMEN'S PHILANTHROPY INSTITUTE
LILLY FAMILY SCHOOL OF PHILANTHROPY

University Hall, Suite 3000
301 N. University Boulevard
Indianapolis, IN
46202-5146

TEL 317.278.8990

EMAIL wpiinfo@iupui.edu

www.philanthropy.iupui.edu/institutes/womens-philanthropy-institute

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