Shifting Patterns in Charitable Giving Over Time

**1970s | pre-Boomers | age 25-47**

Young single women today give at comparable levels to their counterparts 40 years ago. Young single men and married couples today give less than their counterparts 40 years ago.

**2000s | Gen X/Millennials | age 25-47**

Young married women today have more influence on decisions about giving than their counterparts 40 years ago.

Young married couples whose giving decisions were influenced by women give higher amounts than their counterparts 40 years ago. Those whose giving decisions were made by men only give lower amounts than their counterparts 40 years ago.

This infographic is supported by the Goodrid Family Fund and by the Bill & Melinda Gates Foundation. Findings and conclusions are those of the authors and do not necessarily reflect official positions or policies of the funders.