Intentionality is key in the transmission of generosity from generation to generation. Our latest *Women Give* report explores how parents transmit generosity to their children, and whether this differs for sons and daughters.

**Adult children – BOTH SONS AND DAUGHTERS – whose parents give to charity are more likely to give to charity.**

But whether parents give MATTERS MORE for whether their daughters give than for whether their sons give.

Additionally, parents’ **GIVING FREQUENCY** matters more for adult daughters’ giving than for adult sons’ giving.

For children with **HIGHER WEALTH PARENTS** the likelihood of daughters’ giving is strongly related to their parents’ giving.

**REFLECTION QUESTIONS**

The findings in *Women Give 2018* can help parents be more deliberate in the transmission of generosity to both sons and daughters. **Questions for discussion include:**

- How often do I give, and what does that tell my children about the importance of giving in my life?
- What deeper values about giving am I sending my children?
- What are my children’s questions about giving?
- What causes are my children interested in?