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A Nonprofit Executive Leadership Certificate  
Course

The Fund Raising School & the School of Public and Environmental  
Affairs Indiana University

**Financial Analysis for Nonprofit Leaders**  
**Seminar Schedule**

**Seminar Overview:** Financial position, robustness, and flexibility are all areas that are vitally important for effective nonprofit leadership. Leaders in nonprofit organizations and funding agencies must understand the drivers of these components of financial strength in order to be successful in pursuing their organizational missions. This seminar will provide participants with a strong foundation in the following topics:

- Dashboard financial objectives
- Differences between businesses and nonprofits
- Board dynamics
- Financial strategies and revenue mix
- Funding dynamics and the economy
- Fundraising analysis
- Financial statements and financial ratio analysis
- Budgeting, long-range financial planning, and financial policies
- Cash flow management
- Liability and risk management

*This seminar is co-sponsored by IU Executive Education at the School of Public and Environmental Affairs and The Fund Raising School at the IU Lilly Family School of Philanthropy.*

Websites: <http://exceedspea.iu.edu> | <http://www.philanthropy.iupui.edu/TheFundRaisingSchool>

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**Friday, 8:30 a.m. – 4:30 p.m.**

<b>8:30-9:00</b>	Welcome
<b>9:00-10:00</b>	Differences Between Businesses and Nonprofits, Dashboard Financial Objectives, Board Dynamics
<b>10:00-10:15</b>	Break
<b>10:15-11:30</b>	Budgeting
<b>11:30-12:30</b>	Lunch
<b>12:30-1:45</b>	Long-Range Financial Planning and Financial Policies
<b>1:45-2:00</b>	Break
<b>2:00-3:30</b>	Financial Strategies and Revenue Mix, Funding Dynamics and the Economy, Liability and Risk Management
<b>3:30-4:30</b>	Financial Statements

**Saturday, 8:30 a.m. – 4:30 p.m.**

<b>8:30-10:00</b>	Financial Ratio Analysis #1
<b>10:00-10:15</b>	Break
<b>10:15-11:30</b>	Diagnosing Your Organization
<b>11:30-12:15</b>	Financial Analysis #2
<b>12:15-1:15</b>	Lunch
<b>1:15-2:45</b>	Fundraising Analysis: A Finance Perspective
<b>2:45-3:00</b>	Break
<b>3:00-4:20</b>	Cash Flow and Treasury Management
<b>4:20-4:30</b>	Wrap-Up

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