

Program Evaluation for Mission Impact

ONLINE COURSE AGENDA

WEEK 1: INTRODUCTION TO PROGRAM EVALUATION

Readings
Narrated Presentations 1 & 2
Quiz
Assignment: Logic Model
Assignment: Discussion

WEEK 2: EFFECTIVE RESEARCH DESIGN

Readings
Narrated Presentations 1 & 2
Quiz
Assignment: Program Description for Final Project
Assignment: Literature Review for Final Project
Assignment: Discussion

WEEK 3: EVALUATION METHODS

Readings
Narrated Presentations 1-3
Quiz
Assignment: Methods Section for Final Project
Assignment: Discussion

WEEK 4: PERFORMANCE MEASUREMENT, DATA ANALYSIS & FORECASTING

Readings
Narrated Presentations 1-4
Quiz
Assignment: Final Project: Program Evaluation Plan
Assignment: Analysis of Kids Count Data Center
Assignment: Discussion
Course Evaluation

*This course is co-sponsored by IU Executive Education at the O'Neill School of Public and Environmental Affairs
and The Fund Raising School at the IU Lilly Family School of Philanthropy*

Websites: <http://exceedspea.iu.edu> | <http://www.philanthropy.iupui.edu/TheFundRaisingSchool>