

Strategic Planning and Nonprofit Leadership

ONLINE COURSE AGENDA

WEEK 1: BUILDING A SUCCESSFUL ORGANIZATION

Readings
Narrated Presentation
Assignment: Nowhere Community Foundation Case Study
Assignment: Gather and Review Your Organization's Strategic Plan
Assignment: Discussing Your Work

WEEK 2: THE BALANCED SCORECARD AND ORGANIZATIONAL METRICS

Readings
Narrated Presentation
Assignment: Applying the Balanced Scorecard Concept to Your Organization's Strategic Plan
Assignment: Discussing Your Work

WEEK 3: YOUR LEADERSHIP STRENGTHS

Readings
Narrated Presentation
Assignment: Assessing Your Leadership Style
Assignment: Leadership Improvement Plan
Assignment: Discussing Your Work

WEEK 4: CONTINUOUS IMPROVEMENT

Readings
Narrated Presentation
Assignment: Revised Strategic Plan
Assignment: Leader Development Plan
Assignment: Discussing Your Work
Assignment: Course Evaluation