

Strategic Planning and Nonprofit Leadership

ONLINE COURSE AGENDA

WEEK 1: BUILDING A SUCCESSFUL ORGANIZATION

Lesson Overview and Readings
Narrated Presentation
Assignment: Nowhere Community Foundation Case Study
Assignment: Gather and Review Your Organization's Strategic Plan
Discussion: Strategic Planning Process

WEEK 2: THE BALANCED SCORECARD AND ORGANIZATIONAL METRICS

Lesson Overview and Readings
Narrated Presentation
Assignment: Assessing Your Leadership Style
Assignment: Applying the Balanced Scorecard Concept to Your Organization's Strategic Plan
Discussion: Board and Staff Relations
Discussion: The Balanced Scorecard

WEEK 3: YOUR LEADERSHIP STRENGTHS

Lesson Overview and Readings
Narrated Presentation
Assignment: Leadership Improvement Plan
Discussion: Reflection on Leadership Self Assessment Questionnaire

WEEK 4: CONTINUOUS IMPROVEMENT

Lesson Overview and Readings
Narrated Presentation
Assignment: Revised Strategic Plan
Assignment: Leader Development Plan
Discussion: Course Reflection
Course Evaluation