After completion of this course, the participant will:

1) Understand and describe philanthropy as an element of the human condition
2) Identify the roles of philanthropy in society and in their organizations
3) Articulate personal definitions of and perspectives on the role, meaning and capacity of philanthropy in their professional and personal lives
4) Apply psychological and economic theories to inform fundraising objectives in their organizations

Pre-Readings


Week 1: Philanthropy and society

Defining philanthropy
Context, history, and purpose of philanthropy
Roles of philanthropy in society
Who is a philanthropist?
8 mechanisms for philanthropic behavior
Psychological, social, and physical benefits of giving
Discussion
Assignment

Week 2: Coming together in voluntary associations

Nonprofit organizations as mediating structures
Size and scope of the sector
Voluntary associations as ways to connect
The three sectors / Philanthropy as a response
Discussion
Assignment
Optional live zoom conversation TBD
**Week 3: Philanthropy in community**

- Philanthropy in and between the sectors
- Nonprofits as manifestations of community
- Engaging diverse audiences in philanthropy (diversity, gender, religion)
- Discussion
- Assignment

**Week 4: The fundraising profession moving the sector forward**

- What makes fundraising a profession?
- Leadership for/within the profession
- Responding to critiques and ethical considerations
- Discussion
- Assignment
- Optional live zoom conversation TBD