EXPLORATION. ACTION. IMPACT.

THE CENTER ON PHILANTHROPY AT INDIANA UNIVERSITY

25TH SYMPOSIUM

WEDNESDAY/NOVEMBER 14, 2012

INDIANAPOLIS • INDIANA

REGISTER NOW

www.philanthropy.iupui.edu/symposium25
Powerful new ideas are transforming philanthropy. Will these innovations inspire positive, enduring change for a better world?

Knowledge for Tomorrow’s Philanthropy will explore three key forces shaping philanthropy’s future and share how new knowledge is preparing nonprofits and the people who care about them to lead effectively in changing times.

- How will tomorrow’s donors be different from today’s?
- Will technology and social entrepreneurship redefine giving?
- How will a changing global context influence philanthropy at home and abroad?

Thanks to an explosion of research in the past decade, we now know more about how and why people give and volunteer than ever before. What’s more, we have the potential to expand that knowledge exponentially. What can research tell us about the future of philanthropy? Most importantly, how can nonprofit professionals apply this knowledge to improve our practices and achieve greater impact?

The Center on Philanthropy’s annual Symposium is an opportunity to step back from day-to-day demands and reflect on the shifting philanthropic environment. National and international innovators, thought leaders, philanthropists, nonprofit professionals, and scholars will bring diverse perspectives to this dynamic discussion of the factors that will drive philanthropy in the decades to come.

As the Center on Philanthropy marks 25 years of improving philanthropy to improve the world, I hope you will join us to learn how knowledge, experiences, and ideas at the forefront of these issues can empower you to anticipate trends and achieve meaningful impact now and in the future.

Sincerely,

Patrick M. Rooney
Executive Director
The Center on Philanthropy at Indiana University

P.S. Meet philanthropy authors Katya Andresen, Matthew Bishop, and Kevin Salwen at the closing reception.
LEARN & CONNECT

EXPLORE the TRENDS shaping philanthropy’s future
LEARN how research and innovations can INCREASE YOUR IMPACT
EXCHANGE IDEAS with top nonprofit leaders, foundation executives, thought leaders, professionals, scholars, and philanthropists
Participate in LIVELY INTERACTIVE SESSIONS
SHARE your experiences and GAIN new insights
BUILD connections to extend your RESOURCES
SPARK new research to inform and improve philanthropy’s future

WHO SHOULD ATTEND?

Nonprofit and foundation CEOs, board members, and senior staff
Philanthropists and donors
Leaders in global philanthropy
Innovators
Fundraising professionals
Philanthropic, financial and legal advisors to donors
Scholars and researchers
YOU!
Explore new knowledge and insights into the similarities and differences between today’s and tomorrow’s donors. In recent years the nonprofit sector has focused on expanding the donor base to include women, diverse communities, and the next generation. How will these donors change philanthropy? Will technology, new ways of thinking and talking about philanthropy, and increasing professionalization redefine philanthropy? Learn how anticipating and understanding trends and new directions in giving can result in more effective fundraising.

**KEYNOTE SPEAKER** (9:00 A.M.)

WENDY SPENCER
Chief Executive Officer
Corporation for National and Community Service

**LUNCHEON KEYNOTE SPEAKER**

MATTHEW BISHOP
New York Bureau Chief
*The Economist*
Author, *Philanthrocapitalism*

**AUTHORS’ RECEPTION** (5:00 P.M.–6:00 P.M.)

KATYA ANDRESEN • MATTHEW BISHOP • KEVIN SALWEN

**EXPLORING TOMORROW’S DONORS:**
**EVOLUTION, TRANSFORMATION, OR THE NEW NORMAL?**

Explore new knowledge and insights into the similarities and differences between today’s and tomorrow’s donors. In recent years the nonprofit sector has focused on expanding the donor base to include women, diverse communities, and the next generation. How will these donors change philanthropy? Will technology, new ways of thinking and talking about philanthropy, and increasing professionalization redefine philanthropy? Learn how anticipating and understanding trends and new directions in giving can result in more effective fundraising.

**BREAKOUT SESSIONS**

Mark Ottoni-Wilhelm, Ph.D.
Professor of Economics and Philanthropic Studies
Indiana University - Purdue University
Indianapolis

Allison Schnable
Ph.D. Candidate, Princeton University
Lake Dissertation Doctoral Fellow

Kevin Shaw
Chairman, Fathom Online Marketing

Alandra Washington, Ph.D.
Deputy Director, W.K. Kellogg Foundation

Dwight F. Burlingame, Ph.D.
(MODERATOR)
Director of Academic Programs
Professor of Philanthropic Studies
The Center on Philanthropy at Indiana University
Interest in international philanthropy is growing domestically and in countries around the world. What will it take for philanthropy to flourish globally? Can examining philanthropy across nations create understanding and momentum for philanthropy in individual countries and cultures? What role do universities play in growing philanthropy globally? Within the United States, individuals are increasingly involved in charitable activities that reach beyond national borders. How will this transform philanthropy nationally and internationally?

Carol Adelman  
Director, Hudson Institute’s Center for Global Prosperity

Jacqueline Butcher, Ph.D.  
Director, Centro de Investigación y Estudios sobre Sociedad Civil, A.C. Tecnológico de Monterrey Campus Ciudad de México

Giuliana Gemelli  
Professor of History and Scientific Cultural Institutions, University of Bologna

Darius Mans  
CEO and President, Africare

Barbara Ibrahim, Ph.D.  
(MODERATOR)  
Director, Gerhart Center for Philanthropy & Civic Engagement, American University in Cairo

Technology is transforming philanthropy by creating new donors, expanding fundraising opportunities, and providing more transparency and accountability. How is technology altering the ways donors connect with causes? How are online giving and mobile technology changing donor engagement? What is the future of social giving startups and crowd sourcing? How are donors and nonprofits tapping into existing online communities to encourage philanthropy? Explore the challenges and limitations of technological progress in philanthropic engagement and how its impact can be measured.

Katya Andresen  
Chief Strategy Officer, Network for Good

Steven Lawrence  
Director of Research, Foundation Center

Chuck Longfield  
Chief Scientist, Blackbaud

Robert Ottenhoff  
President and Chief Executive Officer, GuideStar

Kevin Salwen  
(MODERATOR)  
Author and Philanthropist
If you are interested in partnering with us, or would like additional information about sponsorship and benefits, please contact Sean Dunlavy at sdunlavy@iupui.edu or (317) 278-8920.
REGISTRATION FEE: $295.00

REGISTRATION IS ON A FIRST-COME, FIRST-SERVED BASIS. REGISTER ONLINE
www.philanthropy.iupui.edu/symposium25

QUESTIONS? Contact Nancy Bell, (317) 278-8965 or copsymp@iupui.edu

SYMPOSIUM LOCATION

HYATT REGENCY INDIANAPOLIS
1 SOUTH CAPITOL AVENUE, INDIANAPOLIS, IN 46204
A block of rooms has been reserved for symposium attendees at the Hyatt Regency Indianapolis. Please contact the hotel directly to reserve your room.

ROOM RATE: $189 + TAX / NIGHT
Reserve your room by October 24, 2012 to receive the discounted rate.

RESERVE ONLINE: https://resweb.passkey.com/go/COP

RESERVE BY PHONE: (888) 421-1442
When booking your room, say, “I am with the Center on Philanthropy’s Symposium,” to receive the discount.