



# LET'S TALK ABOUT RESOURCES

Helping congregations have more meaningful  
and creative conversations about resources.



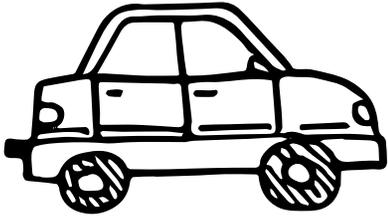
# DRIVE & DEPLOY

**Utilizing different resources and different means of developing those resources, you are going to come up with ideas to meet needs or respond to opportunities:**

- 1** On the next page, you will see a description of the different ways resources can be deployed for this game.
- 2** Randomly choose two of these. You will use these for **Round 1**. The remaining two will be used for **Round 2**.
- 3** Then (and only then), proceed to **Round 1**. Come up with an idea for how each of the chosen resources might meet the need/opportunity.

***Get Creative!***

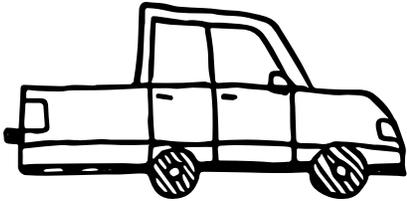
# Moving resources



## LOAN/INVESTMENT

This could be in the form of an equity investment or loan investment. Equity involves the outlay of an asset (normally money) today in the hope of a return in the future. A loan is when something is given (normally money) with the legal or contractual expectation of it being returned, often though not always, with interest.

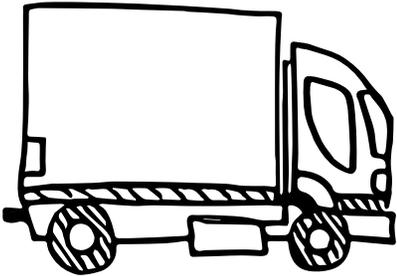
**Examples:** Equity investment - venture capital, stocks and shares. Loan investment - business loan from a bank, mortgage, peer-to-peer lending.



## GIFT

When a resource is offered with no legal or contractual obligation for a return. Culturally, there are different understandings of whether there is a social expectation of some sort of return.

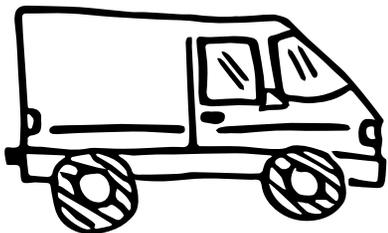
**Examples:** donations, tithes, grants.



## PROPERTY

For the purpose of this game, the use of property to generate revenue. Consider all the different ways a congregation's building or property might increase income.

**Examples:** This could be in the form of rent (housing, offices, events etc.), or providing space for enterprise (restaurant, cafe, retail etc.), or selling the property.



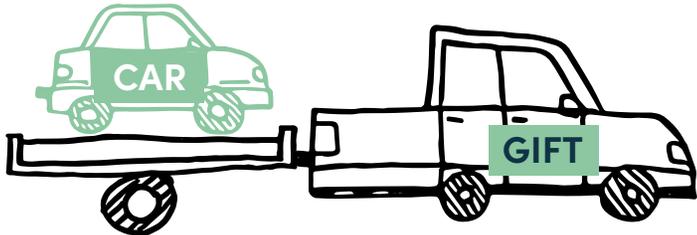
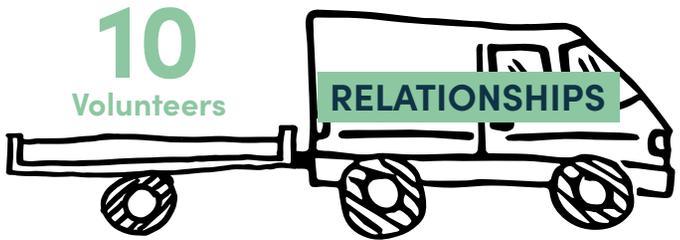
## RELATIONSHIPS

'It's not what you know but who you know...'  
Relationships, connections and networks are often under-appreciated as a resource that a congregation can draw upon to contribute to its wider community.

**Examples:** non-profit partnerships, municipal support, business relationships.

# ROUND 1

Remember: look at the problem, drive and deploy a resource, and come up with an idea.



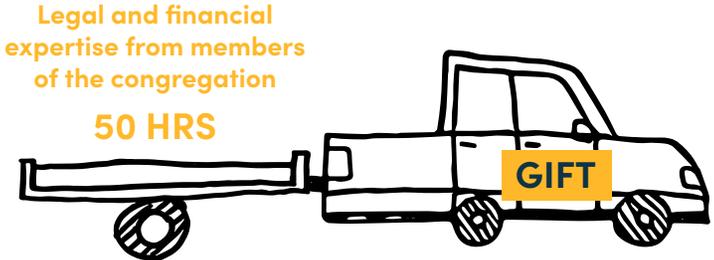
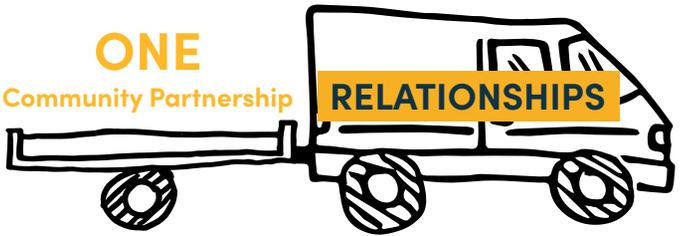
IDEAS



NEED/  
OPPORTUNITY

Your local community is currently experiencing record levels of unemployment among young adults. Civic and business leaders in the community acknowledge this needs to be addressed and are willing to be part of a solution.

# ROUND 2



IDEAS



NEED/  
OPPORTUNITY

Due to a local business closing, the local community, particularly those with low-income, no longer have access to an affordable grocery store. Schools and health workers are concerned with the effects of poor nutrition.



**This tool was created by RootedGood and Lake Institute on Faith & Giving. We would appreciate any feedback on your use of this tool. Please contact us at [info@rootedgood.org](mailto:info@rootedgood.org)**

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